



Chevrolet Information Center
P.O. Box 909978
Milwaukee, WI 53209-8978

THE INFORMATION YOU REQUESTED.

Sample A. Sample
123 Sample St.
Anytown, USA 12345
XXXXXXXXXXXXXXXXXX

2013
SPARK



SPARK



Hello Sample,

Our founder Louis Chevrolet came to America with a dream of racing cars. In 1911, he began building his first car. One hundred years later, a new Chevrolet is sold every 6.6 seconds in more than 140 countries.

We appreciate your interest in Chevrolet. To experience the exhilaration our founder felt behind the wheel, join us. Here's the information you requested on [\[Vehicle Name\]](#).

The depth of our heritage and passion is evident in the bold design, spirited performance, proven durability and exceptional value our drivers enjoy. It empowers us to be leaders in innovation. And it inspires us to continuously improve our products – today, tomorrow and into what promises to be a bright future.

Our global reach is expanding, yet our mission remains the same. We want every customer to feel like family – no matter where you are in the world. And no matter where you're going, we want you to enjoy the ride in a Chevrolet.

From the vision of one to the journey of many, Chevy Runs Deep.

–Your Chevrolet Team

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SPARK YOUR WORLD



BUILT AND LOVED AROUND THE WORLD

At last, the mini car that's built and loved around the world is finally coming to the U.S. Introducing the all-new 2013 Chevrolet Spark. It's a globe-trotting, color-rocking, tech-savvy fun jockey with worldly experience and wanderlust to boot. It's got to fit your life, your friends and ridiculously tight parking spots.



STANDARD FEATURES THAT ARE ANYTHING BUT STANDARD

Ten air bags?¹ Check. A 100,000-mile/5-year² transferable Powertrain Limited Warranty with Roadside Assistance and Courtesy Transportation programs? Yep. A 6-month trial of OnStar?³ Roger that. Spark offers more standard features than most other cars in its class.

Spark offers features you might not expect to find in a car this size, including the available Chevrolet MyLink⁴ infotainment system with a 7-inch diagonal touch-screen display and cool available mobile apps that help you connect with your vehicle like never before. And it comes in eight vibrant colors, so you can find the hue that matches you.

¹ Extra-cost color. ² Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and the child safety seat instructions for more safety information. ³ Whichever comes first. See dealer for details. ⁴ Visit onstar.com for coverage map, details and system limitations. Services vary by model and conditions. ⁵ MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. MyLink on Spark does not include functionality such as enhanced voice recognition, Gracenote and CD player.



SALSA



LEMONADE



JALAPEÑO



DENIM



SUMMIT WHITE



BLACK GRANITE¹



SILVER ICE



TECHNO PINK

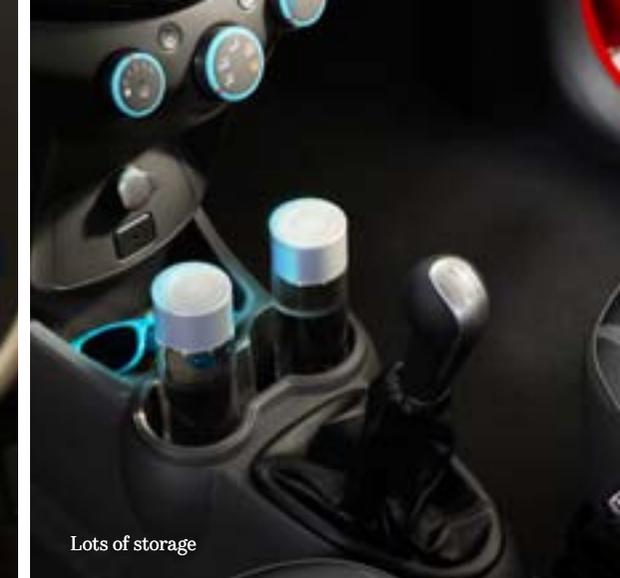
SPARK YOUR SENSES



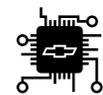
What if Spark could keep your smartphone ringing, music streaming, movies playing (when parked, of course) and contacts Type-A organized? With the new available Chevrolet MyLink¹ infotainment system, you can turn “what if” into what is — right at your fingertips. And exciting apps are right around the corner. BringGo² recently published a new navigation app for your smartphone. Later in the model year, Chevrolet plans to make software available that will enable Spark owners to use this navigation app through the available Chevrolet MyLink¹ infotainment system.



Motorcycle-inspired speedometer and instrument cluster



Lots of storage



TECHNOLOGY

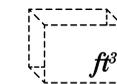
Available Chevrolet MyLink¹ uses Bluetooth[®] audio streaming³ to pull content from your compatible smartphone and integrate it into a vibrant, colorful 7-inch diagonal touch-screen display so you can access it with the touch of a finger. It also connects with the available USB port,⁴ so you can play your iPod[®] or even plug in a flash drive, park and watch a stored movie.

1 MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. MyLink on Spark does not include functionality such as enhanced voice recognition, Gracenote and CD player. 2 BringGo app must be purchased separately. Requires compatible smartphone. Data plan rates apply. See dealer or call 1-855-4-SUPPORT (1-855-4-787-7678) for more information. 3 Go to gm.com/bluetooth to find out which phones are compatible with the vehicle. 4 Not compatible with all devices. 5 Requires available power door locks.



APP HAPPY

MyChevrolet and OnStar Remotelink[™] mobile apps are available. So if you forget where you parked or lock your keys in the car, no worries. Together, these apps let you set parking reminders, lock and unlock doors,⁵ check vehicle health, contact roadside assistance, schedule maintenance and more.



ROOMY

With 31.2 cubic feet of maximum cargo space, Spark can fit a retro chair, random impulse buys — you fill in the blank. Think Fiat 500, smart fortwo and Scion iQ can fit as much cargo as Spark? No way. Spark has a handy 60/40 flip-and-fold rear seat, to make way for your stuff. So you can bring it on and on again.

OWNERSHIP EXTRAS



chevy.com/warranty



chevy.com/accessories



onstar.com



siriusxm.com

COVERAGE

To guarantee the quality, every 2013 Chevy passenger car, SUV, light-duty pickup truck and crossover comes with a 100,000-mile/5-year¹ transferable Powertrain Limited Warranty. You also get 24/7 Roadside Assistance and Courtesy Transportation programs and much more.

CERTIFIED SERVICE

Chevrolet Certified Service technicians are as advanced as the vehicles they service. Get all of this expertise at a price that may surprise you. It's your exclusive privilege of ownership. Not just service – Certified Service – only at your Chevrolet dealer.

ACCESSORIES

Personalize your vehicle with dealer-installed accessories

designed especially for your Chevy that are backed by the GM 36,000-mile/3-year¹ New Vehicle Limited Warranty when installed at time of vehicle purchase.

SIRIUSXM

SiriusXM Satellite Radio² is standard on most new and used Chevy vehicles with a 3-month trial subscription to the XM Select package. You'll hear the music you want without the hassle of commercials, CDs or playlists. Plus listen to live play-by-play of your favorite sports, in addition to comedy, talk, news, entertainment, family programming and more.

SAFETY

Before From the moment you set out on the road, technologies like the StabiliTrak[®] Electronic

Stability Control System with Traction Control are at the ready on almost every Chevy vehicle.³

During If a collision occurs, sensors determine how many of the standard air bags⁴ deploy.

After Should a collision occur, crucial information can be instantly relayed to the OnStar[®] Command Center via OnStar Automatic Crash Response⁵. There, trained OnStar Advisors use GPS technology to pinpoint your exact location and can request that assistance be sent right away – even if you're unable to respond. It's part of OnStar Directions & Connections,^{®5} which is standard for six months on most Chevy models. Because nothing is more important than your safety.



2013 Spark 2 LT in Jalapeño.

¹ Whichever comes first. See dealer for limited warranty details. ² If you subscribe after your trial period, subscriptions are continuous until you call SiriusXM to cancel. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Other fees and taxes will apply. All fees and programming subject to change. ³ Excludes Silverado 3500HD Dually models. ⁴ Always use safety belts and child restraints. Children are safer when properly secured in a rear seat in the appropriate child restraint. See the Owner's Manual for more information. ⁵ Visit onstar.com for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers.

SHOPPING TOOLS

No matter which Chevy you choose, shopping for it is easier than ever. Go to chevy.com and click on your preferred vehicle. Then choose "Build Your Own" and pick trim levels, colors, options and more.



For more information:
Scan the QR code at left

CONNECT AND
FOLLOW US:



REQUEST A QUOTE

Ready to take the next step? Go to chevy.com, click on "Request A Quote," enter your information and send your request.

LOCATE A VEHICLE

Wondering if the vehicle you want is available locally? Go to chevy.com, choose "Locate a vehicle," and input your desired vehicle model or cab configuration.

LOCATE YOUR DEALERSHIP

Cambridge Chevrolet
275 Fresh Pond Pky
Cambridge, MA 02138
(517)864-5900.

2013 CHEVROLET SPARK

3.9% APR for 60 months for qualified buyers
PLUS \$1,000 Bonus Cash

1 Monthly payment is \$18.37 for every \$1,000 you finance. Example down payment: 18%. Some customers will not qualify. Take delivery by XX-XX-XXXX. Residency restrictions apply. See dealer for details.

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