



FIND NEW ROADS"





"Highest Ranked in Initial Quality for Midsize Sporty Car (tie), Large Car, Large CUV, Large Heavy Duty Pickup, Large Light Duty Pickup (tie)"

MORE 2013 INITIAL QUALITY AWARDS THAN ANY OTHER AUTOMOTIVE BRAND!

DISCOVER HOW FAR THE ROAD CAN TAKE YOU

The road. A simple path, really. And yet it's come to mean so much more. At Chevrolet roads are our springboards. They've challenged us to earn more initial quality awards than any other automotive brand. They've inspired us to build a Chevrolet Impala that goes head to head with the world's finest automobiles. They've taunted us to build a Silverado that's more capable than ever and a Corvette Stingray that rivals Ferrari and Porsche. From class-leading electric vehicles to safety technology that's unsurpassed, roads are taking us to places we've never been. That's the power of American ingenuity.

1 The Chevrolet Impala, Camaro, Tahoe, Silverado HD and Avalanche received the lowest number of problems per 100 vehicles among Large Car, Midsize Sporty Car (tie), Large EUV, Large Heavy Duty Pickup, Large Premium CUV, Large Light Duty Pickup (tie) in the proprietary J.D. Power 2013 Initial Quality Study."
Chevrolet Volt, Sonic and Avalanche received the highest numerical score among Compact, Sub-Compact and Large Light Duty Pickups in the proprietary J.D. Power 2013 Automotive Performance, Execution and Layout Study." Studies based on 83,442 total responses from new-vehicle owners of 230 models and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of owners surveyed February—May 2013. Your experiences may vary. Visit jdpower.com.











2013 Camaro "Highest Ranked in Initial Quality Midsize Sporty Car (tie)."1 -J.D. Power

SEAMLESS MARRIAGE OF MODERN AND TIMELESS the ZL1 with 580 horsepower, or the most

quick-to-respond handling. It's the serious attitude. Everything about Camaro that has always ignited passion is advanced further. This is the 2014 Camaro. Experience it.

IT'S YOUR TIME TO FLY Why does Camaro look the way it does? This is performing art. Every line, every curve amplifies the technology within. And any way you order it, Camaro is a precision-tuned, highly acclaimed performer. The 3.6L V6 Camaro offers the rush of 323 horsepower and the freedom of 30 MPG on the highway. You could also go for the nonstop force of the SS with 426 horsepower,

This is sheer adrenaline. You feel it in the agile, track-capable Camaro ever, the Z/28.3 No matter your choice, Camaro has a presence you can't ignore.

> INTERIOR MOTIVES Camaro is designed to make every drive as rewarding and instinctive as possible. Instrumentation is exact. Seats are deeply bolstered and carefully tailored. And all-new RECARO® driver and front passenger performance seats are available on SS Coupe and ZL1 Coupe and standard on Z/28. Competition-tuned bolstering and sueded microfiber provide a premium appearance and planted feel in aggressive driving situations.

1 The 2013 Chevrolet Camaro received the lowest number of problems per 100 vehicles among midsize sporty cars in a tie in the proprietary J.D. Power 2013 Initial Quality Study." Study based on responses from 83,442 new-vehicle owners, measuring 230 models and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of owners surveyed February-May 2013. Your experiences may vary. Visit jdpower.com. 2 EPA estimated for 2LS Coupe. 3 Available Spring 2014.







VOLT

"Volt remains the standard for cars that combine plug-in battery-electric power with a gas engine." -Sierra magazine

THE BEST OF BOTH WORLDS Chevrolet Volt is the everyday electric car, with gas for longer trips. Volt first lets you drive on pure electricity. Then a gas-powered generator seamlessly switches on to take you even farther. Volt can travel up to an EPA-estimated Vision's 2013 Total Quality Award™ for Best 38 miles1 in EV mode without using a single drop of gas. And its gas-powered range

extender lets you travel up to 380 miles1 with a full charge and a full tank of gas. So you won't have to worry about being stranded. With this kind of innovation, Volt has been recognized as the "Leader in Strategic Mid-Size Compact Car."2 No wonder Volt is America's best-selling plug-in.3



2011, 2012 and 2013 Volt "Highest Ranked Vehicle Appeal among Compact Cars."4 -J.D. Power

Volt interior with available Jet Black leather appointments with Ceramic White accents.

1 EPA-estimated 38-mile range based on 98 MPGe, plus 342-mile range based on 35 MPG city/40 highway. Actual range varies with conditions. 2 Strategic Vision's 2013 New Vehicle Experience Study** surveyed 17,568 Oct.—Nov. new-vehicle buyers after the first 90 days of ownership. Chevrolet Volt tied Ford Fusion in the Mid-Size Car segment. 3 Based on New Vehicle Registrations December 2010-March 2013. 4 The Chevrolet Volt received the highest numerical score among compact cars in the proprietary J.D. Power 2013 Automotive Performance, Execution and Layout Study." Study based on 83,442 total responses from new-vehicle owners of 230 models and measures opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of owners surveyed February-May 2013. Your experiences may vary. Visit jdpower.com.





Malibu LTZ in White Diamond Tricoat (extra-cost color) with available features.

1 EPA-estimated MPG (city/highway): Malibu with 2.5L engine 25/36; 2.0L engine 21/30; 2.4L engine 25/36. 2 Before making a lane change, always check the Side Blind Zone Alert display, check the side and inside rearview mirrors, look over your shoulder for vehicles and hazards, and start the turn signal.



with available features.

2013 Total Quality Award,™ Best Mid-Size Crossover-Utility/SUV. -Strategic Vision

A PARAMOUNT RIDE With a boldly styled exterior designed around a rich and refined interior, Chevrolet Traverse leads the way. Traverse offers best-in-class maximum cargo space, seating for up to eight, award-winning safety technology and premium details that make every ride feel like a vacation. Simply put,

AWARD-WINNING SAFETY TECHNOLOGY

Wherever you're going, you can ride with peace of mind. The 2014 Traverse received a 5-Star Overall Vehicle Score for Safety from NHTSA.3 And available, ingenious safety technology can be found throughout, such as the industry-first front center air bag,4 excellence surrounds you in Chevrolet Traverse. Lane Departure Warning, Side Blind Zone Alert,

and Forward Collision Alert. In the event of a side-impact collision, the front center air bag deploys from the right side of the driver seat and positions itself between the front seats for added cushioning and restraint to help protect the driver and front passenger from colliding with one another.



"After the superb re-styling and other upgrades, we don't hesitate to call it a winner and won't be surprised if this excellent vehicle, eyes glinting afresh, helps itself to an even greater share of the large crossover segment." -AUTOMOBILE Magazine



rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and the child safety seat instructions for more safety information.







2012 and 2013 Sonic
"Highest Ranked Vehicle Appeal
among Sub-Compact Cars."
-J.D. Power

SONIC It's the first and only car in its class¹ to receive a 5-Star Overall Vehicle Score for Safety from NHTSA.² Sonic has an available turbocharged engine and it's the only small car that is built right here in the United States.³ And in 2012 and 2013, Sonic was recognized by the J.D. Power APEAL Study as the "Highest Ranked Vehicle Appeal among Sub-Compact Cars."⁴ Sonic invites everyone to experience life with three words: Let's do this!

SPARK Have a car in the city – and love it. The 2014 Spark is a color–sporting, friend–toting, technology–loving fun machine. Stay connected like never before with all the latest technology like the available Chevrolet MyLink⁵ Radio, BringGo⁶ and Siri Eyes Free? And when you arrive, slide into

spots where most would fear to parallel. Plus, Spark has international style — inside and out. Pop the door open and step into an interior that's 100% your style.

spark EV Pure. Electric. Fun. Spark EV delivers zeroemissions power and 82 miles of EV range. Plus, Spark EV
offers best-in-class torque, generating 400 lb.-ft. That's
more than the Ferrari 458 Italia and Porsche Carrera S.
You'll rush from 0 to 60 mph in 7.6 seconds. And charging?
It's a breeze. The standard 120V cord plugs into any
household outlet, and the available professionally installed
240V system will charge the battery in just seven hours.
Simply put: Spark EV has the get-up-and-go for an
unforgettable ride.



Winner, *Ward's* 10 Best
Interiors for 2013.

1 Based on GM Small Car segment. 2 Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.SaferCar.gov). 3 Assembled in Orion Township, Michigan, of U.S. and globally sourced parts. 4 The Chevrolet Sonic received the highest numerical score among sub-compact cars in the proprietary J.D. Power 2011–2013 Automotive Performance, Execution and Layout (APEAL) Studies. 2013 Study based on 83,442 total responses from new-vehicle owners of 230 models and measuring opinions after 90 days of ownership. Proprietary study results are based on experiences and perceptions of owners surveyed February—May 2013. Your experiences may vary. Visit jdpower.com. 5 MyLink functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. MyLink on Sonic, Spark and Spark EV does not include functionality such as enhanced voice recognition, Gracenote and CD player. 6 Requires available Chevrolet MyLink. BringGo app must be purchased separately. Requires compatible smartphone. Data plan rates apply. Visit BringGo.com, call 1-855-4-SUPPORT (1-855-4-787-7678) or see dealer for more information. 7 Requires available Chevrolet MyLink and compatible iPhone running iOS 6. 8 Based on EPA-estimated 119 MPGe combined city/highway with 28 kWh per 100 miles. 9 Based upon initial vehicle movement. 10 Using the portable 120V charge cord will take approximately 20 hours at the 8-amp default setting. 11 Limited-availability color.



OnStar¹ Directions & Connections® Plan offers smart features that enhance your driving experience. In many crashes, capabilities such as Automatic Crash Response allow built-in vehicle sensors to automatically alert an OnStar Advisor of important collision details and your exact location. If needed, OnStar can intuitively request emergency help immediately on your behalf. OnStar is standard on most Chevrolet models for six months. OnStar RemoteLink Key Fob Services² are included for five years on OnStar-equipped 2014 vehicles when you download the app and use RemoteLink services during the trial period. Services include remote door unlock and lock, remote start and stop (if factory-equipped), and remote horn and lights.

CHEVROLET 2-YEAR SCHEDULED MAINTENANCE PROGRAM

Chevrolet 2-Year Scheduled Maintenance Coverage³ is included with the purchase or lease of most new 2014 Chevrolet vehicles. This fully transferable program is in addition to the standard:

- 5-year/100,000-mile⁴ Powertrain Limited Warranty
- 5-year/100,000-mile⁴ Roadside
 Assistance Program
- 5-year/100,000-mile⁴ Courtesy Transportation Program
- 3-year/36,000-mile⁴ Bumperto-Bumper Limited Warranty



SPARK

4-PASSENGER HATCHBACK

Models: LS, LT

Engine: ECOTEC® 1.2L DOHC 4-cylinder EPA-estimated city/highway MPG:

31/39 (manual) 30/39 (CVT) Cargo⁵ (cu. ft.): 31.2

SPARK EV

4-PASSENGER ELECTRIC CAR

Battery: Propulsion, lithium-ion, Rechargeable Energy Storage System, includes liquid thermal management system with active control

Up to 82 miles on a full charge, based on EPAestimated 119 MPGe combined city/highway with 28 kWh per 100 miles

Cargo⁵ (cu. ft.): 23.4



VOLT

4-PASSENGER ELECTRIC CAR WITH GASOLINE

EXTENDED-RANGE CAPABILITY

Battery: Propulsion, 16.5-kWh lithium-ion Rechargeable Energy Storage System

Electric drive: Voltec with 149-hp (111 kW) motoring power, 273 lb.-ft. of motoring torque

Range-extender engine: 1.4L gasoline internal combustion with 83 hp (62 kW)

EPA-estimated MPG:

Electric equivalent: 98 MPGe
Gas generator only: 35 MPG city/40 highway
Combined composite: 62 MPGe

Up to 380 total miles on a full charge and

a full tank

Cargo⁵ (cu. ft.): 10.6



SONIC

5-PASSENGER HATCHBACK OR SEDAN

Models: LS, LT, LTZ, RS

Engines:

138-hp ECOTEC 1.8L DOHC 4-cylinder 138-hp ECOTEC 1.4L turbocharged 4-cylinder

with 148 lb.-ft. of torque (available)

EPA-estimated city/highway MPG:

1.8L: 26/35 (manual), 25/35 (automatic) 1.4L: 29/40 (manual), 27/37 (automatic)

1.4L with RS-specific gearset: 27/34 (manual), 25/33 (automatic)

Transmissions:

5-speed manual

6-speed automatic (available)

6-speed manual (available)

Cargo⁵ (cu. ft.):

47.7 maximum (Hatchback)

14.9 (Sedan)



5-PASSENGER SEDAN

CRUZE

Models: LS, LT, LTZ, Eco, Turbo Diesel

Engines:

138-hp ECOTEC 1.8L DOHC 4-cylinder 138-hp ECOTEC 1.4L turbocharged

4-cylinder (available)

151-hp 2.0L DOHC turbo diesel 4-cylinder

EPA-estimated city/highway MPG:

1.8L: 25/36 (manual), 22/35 (automatic)

1.4L: 26/38 (manual), 26/38 (automatic) Eco: 28/42 (manual), 26/39 (automatic)

2.0L Turbo Diesel: 27/46 (automatic)

Transmissions:

6-speed manual

6-speed automatic (available)

Cargo⁵ (cu. ft.): 15.0 (LS, LT, LTZ, Eco automatic)

15.4 (Eco manual)

13.3 (Turbo Diesel)



MALIBU

5-PASSENGER SEDAN

Models: LS, LT, ECO, LTZ

Engines with Variable Valve Timing:

182-hp ECOTEC 2.4L DOHC 4-cylinder (Eco)

196-hp ECOTEC 2.5L DOHC 4-cylinder 259-hp ECOTEC 2.0L Turbo 4-cylinder (available)

EPA-estimated city/highway MPG:

2.4L: 25/36 2.5L: 25/36 2.0L: 21/30

Transmission: 6-speed automatic Cargo⁵ (cu. ft.): 16.3, 13.2 (Eco)



EQUINOX

5-PASSENGER CROSSOVER

Models: LS, LT, LTZ FWD or AWD (available) Engines with Direct Injection: 182-hp 2.4L DOHC 4-cylinder 301-hp 3.6L V6 (available) EPA-estimated city/highway MPG:

2.4L: 22/32 (FWD), 20/29 (AWD) 3.6L: 17/24 (FWD), 16/23 (AWD)

Transmission: 6-speed automatic Cargo⁵ (cu. ft.): 63.7 maximum



TAHOE

UP TO 9-PASSENGER SUV

Models: LS, LT, LTZ 2WD or 4WD (available)

Engine with Active Fuel Management:

320-hp 5.3L Vortec™V8

EPA-estimated city/highway MPG:

15/2

Transmission: 6-speed automatic Cargo⁵ (cu. ft.): 108.9 maximum



IMPALA

5-PASSENGER SEDAN

Models: LS. LT. LTZ

Engines: 196-hp 2.5L 4-cylinder

305-hp 3.6L V6 EPA-estimated city/highway MPG:

2.5L: 21/31 3.6L: 19/29

Transmission:

6-speed automatic Cargo⁵ (cu. ft.): 18.8



TRAVERSE

UP TO 8-PASSENGER CROSSOVER

Models: LS, LT, LTZ FWD or AWD (available) Engines with Direct Injection: 281-hp 3.6L V6 (LS, LT) 288-hp 3.6L V6 (LTZ)

EPA-estimated city/highway MPG: 17/24 (FWD), 16/23 (AWD) Transmission: 6-speed automatic

Cargo⁵ (cu. ft.): 116.3 maximum



SUBURBAN

UP TO 9-PASSENGER SUV

Models: LS, LT, LTZ 2WD or 4WD (available)

Engines with Active Fuel Management: 320-hp 5.3L Vortec V8 EPA-estimated city/highway MPG:

15/21

Transmission: 6-speed automatic Cargo⁵ (cu. ft.): 137.4 maximum

1 Visit onstar.com for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. 2 Access is available for 5 years from the date of vehicle delivery and is transferable. Does not include any emergency services or other OnStar services. To cancel RemoteLink Key Fob services, or if your vehicle is sold, it is important to contact an OnStar Advisor. See onstar.com/mobile for full details. 3 Covers only scheduled oil changes with filter and four-wheel tire rotations according to your new vehicle's recommended maintenance schedule for up to 2 years or 24,000 miles, whichever comes first. Does not include air filters. Maximum of four service events. See participating dealer for other restrictions and complete details. 4 Whichever comes first. See dealer for details. 5 Cargo and load capacity limited by weight and distribution.



SILVERADO

UP TO 6-PASSENGER FULL-SIZE PICKUP

Models: WT, LT, LTZ, Z71, High Country

2WD or 4x4 (available)

Regular, Double or Crew Cab

Engines:

285-hp 4.3L V6 with 305 lb.-ft. of torque (SAE certified) 355-hp 5.3L V8 with 383 lb.-ft. of torque (SAE certified) 420-hp 6.2L V8 with 460 lb.-ft. of torque (SAE certified)

EPA-estimated city/highway MPG:

4.3L V6: 18/24 (2WD), 17/22 (4x4) 5.3L V8: 16/23 (2WD), 16/22 (4x4)

6.2L V8: N/A

Transmission:

6-speed automatic



CAMARO

4-PASSENGER SPORTS CAR

Models: LS, LT, SS Coupe; LT and SS Convertible,

ZL1 Coupe and Convertible, Z/28 Coupe

Engines:

323-hp 3.6L with Direct Injection (V6)

400-hp 6.2L (V8, SS with automatic transmission)

426-hp 6.2L (V8, SS with manual transmission)

580-hp 6.2L Supercharged (V8, ZL1)

EPA-estimated city/highway MPG:

3.6L V6: 17/28 (manual, 1LS/LT)

3.6L V6: 18/27 (automatic, LT)

3.6L V6: 19/30 (automatic, 2LS)

6.2L V8: 15/24 (automatic, SS)

6.2L V8: 16/24 (manual, SS)

6.2L SC V8: 14/19 (manual, ZL1) 6.2L SC V8: 12/18 (automatic, ZL1)

Transmissions:

6-speed manual

6-speed automatic with TAPshift® controls (available)

Cargo¹ (cu. ft.): 11.3 (Coupe), 10.2 (Convertible, top up)



CORVETTE STINGRAY

2-PASSENGER SPORTS CAR

Models: Coupe, Convertible

Engines/0-60 performance:

455-hp 6.2L V8/4.0 seconds

460-hp 6.2L V8 (with Performance Exhaust and Z51 Performance Package)/3.8 seconds

EPA-estimated city/highway MPG:

6.2L V8: 17/29 (manual)

6.2L V8: 16/28 (automatic)

Transmissions:

7-speed manual with Active Rev Matching 6-speed paddle-shift automatic





SILVERADO HD

UP TO 6-PASSENGER FULL-SIZE PICKUP

Models: WT, LT, LTZ

2WD or 4x4 (available)

Regular, Crew or Chassis Cab Engines:

360-hp 6.0L Vortec V8 (2500HD)

322-hp 6.0L Vortec V8 (3500HD)

397-hp 6.6L Duramax® Diesel V8 (available)

Transmissions:

6-speed automatic

Allison® 6-speed automatic (available)

Maximum towing capability: 23,100 lbs.2



SS

5-PASSENGER SPORT SEDAN

Models: SS

Engine:

415-hp 6.2L V8

EPA-estimated city/highway MPG:

4/21

Transmission:

6-speed automatic transmission with TAPshift® controls

Cargo¹ (cu. ft.): 16.4



OWNERSHIP EXTRAS



CHEVROLET.COM/WARRANTY



CHEVROLET.COM/ACCESSORIES



ONSTAR.COM

(SiriusXM))

SIRIUSXM.COM



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WARRANTY INFORMATION

100.000-MILE/5-YEAR TRANSFERABLE POWERTRAIN LIMITED WARRANTY.

Every 2014 Chevrolet passenger car, light-duty truck, SUV and crossover comes with a 100,000-mile/5-year (whichever comes first) transferable Powertrain Limited Warranty. Plus, you get 100,000 miles/5 years (whichever comes first) of the 24/7 Roadside Assistance Program, the Courtesy Transportation Program, and much more. See dealer for details.

NEW VEHICLE LIMITED WARRANTY.

GM vehicles registered in the USA are covered for 36,000 miles/3 years (whichever comes first). The complete vehicle is covered, including tires, towing to your nearest Chevrolet dealership and cosmetic

corrosion resulting from defects. Repairs will be made to correct any vehicle defect, and most warranty repairs will be made at no charge. In addition, rust-through corrosion will be covered for 100,000 miles/ 6 years (whichever comes first). See dealer for details.

CHEVROLET OWNER CENTER (MY.CHEVROLET.COM).

Everything you need to know. Anything you need to do. Your Chevrolet Owner Center makes it easy. Create your account today to get the most out of your new vehicle. Get special alerts and offers, schedule service, review your maintenance schedule, and view how-to videos specifically for your vehicle. All online, anytime. Visit the Owner Center today to register or take a tour.

IMPORTANT INFORMATION

ENGINES. Chevrolet products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Chevrolet products may also be used in other GM makes and models.

ASSEMBLY. Chevrolet vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Chevrolet vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered and that, if there were changes, they are acceptable to you.

ONSTAR. OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Call 1.888.4.ONSTAR (1-888-466-7827) or visit onstar.com for OnStar Terms and Conditions, Privacy Policy, details and system limitations.

A NOTE ON CHILD SAFETY. Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger air bag. See the Owner's Manual and child safety seat instructions for more safety information.

IMPORTANT WORDS ABOUT THIS CATALOG. We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this catalog and other printed materials provided at the dealership or affixed to vehicles are approximations based on design and engineering drawings, prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been updated since the time of printing, please check with your Chevrolet dealer for complete details. Chevrolet reserves the right to lengthen or shorten the model year for any product for any reason or to start and end model years at different times. Certain vehicle features may lose their usefulness over time due to obsolescence from technological changes. Unless otherwise noted, all claims based on GM segmentation and latest available competitive information. Excludes other GM vehicles.

ENGINES. Chevrolet products are equipped with engines produced by GM Powertrain or other FLEET ORDERS. Some standard content may be deleted on fleet orders. See dealer for details.

CHEVROLET OWNERSHIP EXPERIENCE. Chevrolet is committed to enhancing the vehicle shopping and ownership experience through a wide array of programs. Visit chevrolet.com to build and price, find a vehicle, request a quote, compare vehicles, find financial tools or track your vehicle order. You'll also find information about 24-hour Roadside Assistance, Courtesy Transportation, Customer Assistance, GM Mobility, safety and current incentives.

CHEVROLET.COM/SAFETY. Chevrolet is committed to keeping you and your family safe – from the start of your journey to your destination. That's why every Chevrolet is designed with a comprehensive list of safety and security features to help give you peace of mind.

GMMOBILITY.COM (1-800-323-9935). GM Mobility[®] offers financial assistance for eligible adaptive equipment to make automotive travel easier for persons with disabilities or special transportation needs. To learn more about special GM Mobility offers, visit gmmobility.com.

GMCARD.COM/CHEVROLET. Did you know about the family of reward credit cards that can help you save toward a new GM car, truck, SUV or crossover? With a GM reward card, you can accrue Earnings on every credit card purchase which can be redeemed toward the purchase or lease of an eligible new vehicle. To find the best card for you, visit gmcard.com/chevrolet.

ECOLOGIC WINDOW LABEL. As part of our Ecologic initiative for environmental responsibility, every 2014 Chevrolet retail vehicle features an Ecologic window label detailing some of its fuel-saving technologies, responsible manufacturing processes and end-of-life recyclability. Visit chevrolet.com/ecologic for more information.